

## Who We Are

AMSA Marketing & PR Agency connects brands with the right creators to tell authentic stories that drive real results. Based in Saudi Arabia, we manage the full influencer marketing lifecycle — from creator sourcing and campaign strategy to content production, reporting, and payments — so brands can focus on their message while we handle the execution.

## Our Services

### Influencer Marketing

End-to-end creator campaigns — sourcing, negotiation, briefing, and management across Instagram, Snapchat, and TikTok.

### UGC Production

Authentic, brand-ready content created by real creators for use in your own paid and organic channels.

### Social Media Management

Ongoing content strategy, posting calendars, and community management for your brand's own channels.

### Paid Ads & Digital Marketing

Performance campaigns across search, display, and social — planned alongside your influencer activity.

### Creative Production

Concepting, direction, and production support for campaign assets — reels, stories, banners, and more.

## Why AMSA

We combine local market knowledge with a rigorous, data-driven approach to campaign management — transparent pricing, verified creator performance, and clear reporting at every stage of your campaign.

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## Get In Touch

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